

Announcement of Changes of Organizational Structure, Assignment for Corporate Officer and Personnel Changes

Hyogo, Japan – January 31, 2018 – TOYO TIRE & RUBBER CO., LTD. (President & CEO: Takashi Shimizu) announces the following changes to organizational structure, the assignment of Corporate Officer and other Personnel Changes.

1. Organizational Structural Changes (Effective February 1, 2018)

In January 2017, TOYO TIRE & RUBBER revised its organizational structure by operational function with the intention of reinforcing management through coordination among each Headquarter; production, sales, R&D and other corporate functions. On this occasion, TOYO TIRE & RUBBER carries out the following organizational changes to intend higher-quality business operations and strengthen the management foundation.

<Details of Organizational Changes>

[Corporate Headquarters]

The “Business Restructuring Division” (change of name from Global Project Development Dept.) and the “Compliance & Legal Division” are relocated under this Headquarters.

The “Brand Communications Dept.” is relocated under the “Corporate Planning Division.”

[Business Headquarters] (Newly established)

Under this Headquarters, the “Business Strategy Division” is newly established, and the “Product Planning Division” and “Procurement Division” are relocated.

The “Business Administration Dept.” (change of name from Cost Management Dept.) is relocated under the “Business Strategy Division.”

The “SCM Division” is eliminated, and under this Division the “SCM Administration Dept.” and the “Logistics Dept.” are relocated.

The “Global Marketing Dept.” is newly established under the “Product Planning Division.”

[Quality Assurance, Environment & Safety Headquarters] (Change of name from Quality Assurance & Compliance Headquarters)

Under this Headquarters, the “Environment & Safety Division” is relocated.

[Fundamental Production Engineering Headquarters] (Change of name from Environment, Safety, Engineering Headquarters)

Under this Headquarters, the “Global Supply Development Division” is relocated.

The “Global Supply Planning Dept.” is newly established under the “Global Supply Development Division.”

[R&D Headquarters]

The “Materials Development Dept.” is re-established under “R&D Division No.1”, integrating the “Tire Materials Development Dept.” and the “Rubber Material Development Dept.”

The “Automotive Parts Production Technology Dept.” and the “Automotive Parts Testing Dept.” are newly established under “R&D Division No.2.”

The “Polyurethane Products Development Dept.” is eliminated.

[Production Headquarters]

Under this Headquarters, the “Domestic Production Division” and the “International Production Division” are newly established, dissolving the “Production Division.”

The “Plant Administration Dept.” is eliminated.

[Sales Headquarters]

The “International Sales Dept. No.1” and the “International Sales Dept. No. 2” are newly established under the “International Sales Division,” dissolving the “International Sales Dept.”

The “Global O.E. Sales Dept.” is eliminated.

[Americas Business Development Division] (Change of name from North American Business Development Division)

The “North American Business Development Dept.” changes its name to “Americas Business Development Dept.”

Now, TOYO TIRE & RUBBER takes a posture of responding to the recent Digital Revolution (AI/IoT) and various trends in the automobile industry (Connected, Autonomous, Shared & Service, Electric) etc. by working through key projects across the company and in-house committees, in addition to all related divisions.

2. Changes of Assignment for Corporate Officers (Effective January 1, 2018)

Name	New Position	Former Position	Continuing Position
Tomoshige Mizutani	President & CEO, Toyo Tire North America OE Sales LLC		Senior Corporate Officer Chairman, Toyo Tire U.S.A. Corp Chairman & CEO, Nitto Tire U.S.A. Inc.
Kenichi Ueda		General Manager, Quality Assurance Dept. No.1, Quality Assurance Division	Corporate Officer Division General Manager, Quality Assurance Division, Quality Assurance & Compliance Headquarters

3. Personnel Change (Effective January 1, 2018)

Name	New Position	Former Position	Continuing Position
Noriyuki Isobe	General Manager, Quality Assurance Dept. No.1, Quality Assurance Division		Deputy Division General Manager, Quality Assurance Division

4. Retirement of Corporate Officer (Effective January 31, 2018)

Name	New Position	Former Position	Continuing Position
Yukio Shinozaki	Retirement	Corporate Officer Division General Manager, Corporate Planning Division	

5. Changes of Assignments for Directors and Corporate Officers (Effective February 1, 2018)

Name	New Position	Former Position	Continuing Position
Tetsuo Tatara	Vice President, Fundamental Production Engineering Headquarters	Vice President, Environment, Safety & Production Engineering Headquarters Division General Manager, Environment & Safety Division	Director, Senior Corporate Officer
Tamotsu Sakuramoto	Division General Manager, Corporate Planning Division, Corporate Headquarters Chief Compliance officer Compliance Supervisor		Director, Senior Corporate Officer Chief Risk Management Officer Vice President, Corporate Headquarters Deputy Division General Manager, Seismic Rubber Task Force Headquarters
Masaji Ishino	Division General Manager, Business Restructuring Division, Corporate Headquarters	General Manager, Global Project Development Dept.	Senior Corporate Officer, Division General Manager, Seismic Rubber Task Force Headquarters
Shinji Tanabe	Vice President, Quality Assurance, Environment & Safety Headquarters	Chief Compliance officer, Compliance Supervisor, Vice President, Quality Assurance & Compliance Headquarters	Senior Corporate Officer
Kenichi Ueda	Division General Manager, Environment & Safety Division, Quality Assurance, Environment & Safety Headquarters	Division General Manager, Quality Assurance Division, Quality Assurance & Compliance Headquarters	Corporate Officer

Masao Takiwaki	Corporate Headquarters	Quality Assurance & Compliance Headquarters	Corporate Officer Division General Manager, Compliance & Legal Division, General Manager, Legal Dept.
Hidefumi Uematsu	Chairman, Toyo Tire Japan Co., Ltd.		Corporate Officer, Division General Manager, Domestic Sales Division, Sales Headquarters
Tatsuo Mitsuata	Division General Manager, Americas Business Development Division	Division General Manager, North American Business Development Division	Corporate Officer
Hideaki Takahashi	Business Headquarters	Corporate Headquarters	Corporate Officer, Division General Manager, Procurement Division

6. Assignments for New Corporate Officers (Effective February 1, 2018)

Name	New Position	Former Position	Continuing Position
Noriyuki Dan	Corporate Officer, Vice President, Business Headquarters Division General Manager, Business Strategy Division	Division General Manager, SCM Division	
Hirokazu Miyabe	Corporate Officer		Division General Manager, Administration Division, Corporate Headquarters
Satoru Moriya	Corporate Officer		Division General Manager, R&D Division No.1, R&D Headquarters
Noriyuki Isobe	Corporate Officer, Division General Manager, Quality Assurance Division, Quality Assurance, Environment & Safety Headquarters General Manager, Safety & Emergency Management Dept., Environment & Safety Division	Deputy Division General Manager, Quality Assurance Division, Quality Assurance & Compliance Headquarters General Manager, Quality Assurance Dept. No.1, Quality Assurance Division	

7. Personnel Changes (Effective February 1, 2018)

Name	New Position	Former Position	Continuing Position
Yoshiyuki Morikuni	General Manager, Brand Communications Dept., Corporate Planning Division	General Manager, Brand Communications Dept., Product Planning Division	

Akifumi Kishi	General Manager, Business Administration Dept., Business Strategy Division	General Manager, Cost Management Dept., Administration Division	
Kazuhiko Kitano	General Manager, SCM Administration Dept., Business Strategy Division	General Manager, SCM Administration Dept., SCM Division	
Takehiro Sakai	General Manager, Logistics Dept., Business Strategy Division	General Manager, Logistics Dept., SCM Division	President, Toyo Tires Logistics Co., Ltd.
Junichi Uda	General Manager, Product Planning Dept., Product Planning Division General Manager, Global Marketing Dept.	North American Business Development Dept.	
Makoto Komai	General Manager, Quality Assurance Dept. No.1, Quality Assurance Division	Quality Assurance Dept. No.1, Quality Assurance Division	
Yoshiyuki Ichikawa	General Manager, International Technical Service Dept., Quality Assurance Division	International Technical Service Dept., Quality Assurance Division	
Masateru Adachi	General Manager, Global Supply Planning Dept., Global Supply Development Division	General Manager, Product Planning Dept., Product Planning Division	
Naoki Nishikawa	Division General Manager, Domestic Production Division	Plant Manager, Sendai Plant, Production Division	
Yoshiyuki Nomura	Plant Manager, Sendai Plant, Domestic Production Division	Section Manager, Production Section, Sendai Plant, Production Division	
Toshiya Kimura	Division General Manager, International Production Division	Division General Manager, Production Division	Chairman, Toyo Automotive Parts (Guangzhou) Co., Ltd. President, Toyo Chemical Industrial Products Co., Ltd.
Yasufumi Higashira	General Manager, Production Management Dept.	General Manager, Plant Administration Dept., Production Division	
Takeshi Nishigami	General Manager, Materials Development Dept., R&D Division No.1	General Manager, Tire Materials Development Dept., R&D Division No.1	

Yosei Kodama	General Manager, Automotive Parts Production Technology Dept., R&D Division No.2	Section Manager, R&D No. 2 Section, Kuwana Plant, Production Division	
Makoto Suzuki	General Manager, Automotive Parts Testing Dept., R&D Division No.2	Rubber Products Development Dept., R&D Division No.2	
Masato Furukawa	General Manager, Americas Business Development Dept., Americas Business Development Division	General Manager, International Technical Service Dept., Quality Assurance Division	
Keishi Inoue	General Manager, International Sales Dept. No.1, International Sales Division	President, Toyo Tyre (UK) Ltd.	
Hao Sun	General Manager, International Sales Dept. No.2, International Sales Division	General Manager, Global O.E. Sales Dept., Original Equipment Sales Division	

8. Personnel Change of Subsidiary Company (Effective February 1, 2018)

Name	New Position	Former Position	Continuing Position
Nobuo Yoshida	President, Toyo Tyre (UK) Ltd.	Of International Sales Dept., temporarily transferred to Toyo Tire Europe GmbH	

TOYO TIRE & RUBBER CO.,LTD. Corporate Communications Planning Dept.
Head Office Telephone: +81-72-789-9110 Facsimile: +81-72-773-3272
Tokyo Branch Office Telephone: +81-3-5822-6621 Facsimile: +81-3-3865-2240