



PRESS RELEASE

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Toyo Tire U.S.A. Corp. to Increase Prices June 1

CYPRESS, CALIFORNIA -- Effective June 1, 2011, Toyo Tire U.S.A. Corp. will increase the dealer base price on passenger car and light truck tires up to an average of eight-percent.

“Toyo Tires is committed to providing excellent product quality while keeping prices to a minimum; however the continued increases in raw material costs make it necessary for us to raise our prices at this time,” said John Hagan, senior director of sales, Toyo Tire U.S.A. Corp.

Toyo Tires manufactures and distributes a complete line of replacement tires for high performance cars, luxury vehicles, light trucks and SUVs as well as tires for commercial trucks, buses and off-road and construction applications. To learn more, visit www.toyotires.com.

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