



# PRESS RELEASE

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## **Toyo Tires Announces 2010 Motorsports Sponsorships**

**RICHMOND, BRITISH COLUMBIA** – Toyo Tire Canada Inc. announces its continued support of motorsports with sponsorships and contingency programs available for road racing, autoslalom and solosprint competitions. The contingency programs for this year include support for both R-compound and street tire classes.

Toyo Tires' road racing agreements include presenter sponsor status for the Castrol Canadian Touring Car Championship (CCTCC) and the Canadian Automobile Sport Car Club – Ontario Region's (CASC-OR) provincial championships. The CCTCC is Canada's premier road racing championship and competitors run the Proxes R888s exclusively in both the Touring and Grand Touring classes, in some of the most challenging race tracks in Ontario and Quebec. The CASC-OR is Ontario's motorsports sanctioning body, and the sponsorship provides Toyo with presenter sponsor status for the Ontario GT Sprints, and newly formed GT Challenge competitions. Included within these two competitions is the Toyo Tires Championship, where points are tallied separately for racers who are competing on Proxes R888s.

For autoslalom and solosprint, Toyo has teamed up with ASN Canada FIA as well as the CASC-OR. ASN Canada FIA is Canada's national motorsport sanctioning body and holds the annual Canadian Autoslalom and Canadian Solosprint national championships. Toyo Tires is the official tire and presenting sponsor for both competitions with contingency programs in place for racers competing on Toyo Proxes R888s. The Proxes R1R is also eligible for contingency for the street tire class in the solosprint competition. Similar to the road racing championships, the Toyo Tires Championship contingency program is also available for the CASC-OR autoslalom and solosprint competitions.

For complete details visit <http://toyotires.com/motorsports/contingency-programs>.

*To learn more about the full line of Toyo Tires products, log on to [www.toyotires.com](http://www.toyotires.com). Toyo Tires manufactures and distributes a complete line of replacement tires for high performance cars, luxury vehicles, light trucks and SUVs as well as tires for commercial trucks, buses and off-road and construction applications.*

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