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## TOYO TIRES launch Proxes C1S in Europe

Available from Spring 2010, Proxes C1S is the new ultra high performance comfort tire from TOYO TIRES. Designed for powerful executive cars, Proxes C1S blends a refined, quiet ride with outstanding high speed maneuverability. Proxes C1S also helps reduce carbon emissions through its reduced rolling resistance.

Proxes C1S is an asymmetric tire with two functional tread zones. As well as traction and braking, the inside of the tire provides sublime ride comfort and exceptionally low noise. The outside edge provides effortless handling where high speed agility is required such as highway lane changes.

Proxes C1S features silent wall grooves, noise protection sheets and wide edge plies. These features combine to reduce pattern noise by 67% at 100kmh. Wider ribs and Dimple grooves enhance high speed stability while improving ride comfort.

An optimised tread profile means that Proxes C1S high speed performance and comfort are supplemented by a 5% reduction in rolling resistance leading to lower carbon emissions and fuel consumption.

Proxes C1S will be initially available in 37 sizes up to Y speed rating. The range will extend from 15" to 20" and in profiles from 65 series to 30 series.



# ***PROXES C1S***

For further information: [www.toyotires.eu](http://www.toyotires.eu)  
[press@toyotires.eu](mailto:press@toyotires.eu)

**Toyo Tire Europe GmbH** Press Relations  
Hellersbergstraße 10a, 41460 Neuss, Deutschland Tel: +49 2131 775 3320  
[press@toyotires.eu](mailto:press@toyotires.eu)