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## TOYO TIRES to Increase Prices 5% in European Markets

Neuss, Germany - Due to the continuing escalation of raw material costs, Toyo Tire Europe GmbH will implement a price increase of 5%, effective May 1, 2010. The price increase will apply to all product categories sold in Europe.

Although increases will average 5% overall across European markets, increases in individual sizes may vary by market.

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