



# PRESS RELEASE

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## ***Toyo Tires*® Launches *Extensa*™ HP, First Entry-Level High Performance Tire**

**RICHMOND, BRITISH COLUMBIA** – Combining legendary quality and performance at a budget-conscious price, Toyo Tire Canada, Inc. has introduced the *Toyo*® *Extensa*™ HP. This is *Toyo Tires*' first entry-level, high performance tire for the Canadian market, and is a part of the value-oriented *Extensa* family line. Twenty key sizes cover popular performance coupes and sedans, offering value-priced options for original equipment replacement and plus sizing.

This all-season, unidirectional tire incorporates sophisticated design elements such as *Toyo Tires*' *Silent Wall*™ for quiet operation on the road and *T-mode*® design technology to optimize performance and ride comfort. Additional features include four wide circumferential grooves and full depth sipes for excellent wet traction, interlocking tread blocks to enhance stability and cornering and a three-variable pitch design to minimize tread noise. The *Extensa* HP is also designed to compliment a performance vehicle with a stylish sidewall and tread design.

Twenty sizes, ranging from 15 to 20-inches in rim diameter, are available now to fit vehicles from manufacturers such as Acura, Audi, Chevrolet, Ford, Mazda, Nissan, Scion, Subaru and Volkswagen. The new, value-focused *Extensa* line from *Toyo Tires* also includes the *Toyo Extensa A/S* for sedans and minivans.

*To learn more about the high value Extensa HP from Toyo Tires, log on to [toyotires.ca](http://toyotires.ca). Toyo Tires manufactures and distributes a complete line of replacement tires for high performance cars, luxury vehicles, light trucks and SUVs as well as tires for commercial trucks, buses and off-road and construction applications.*

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