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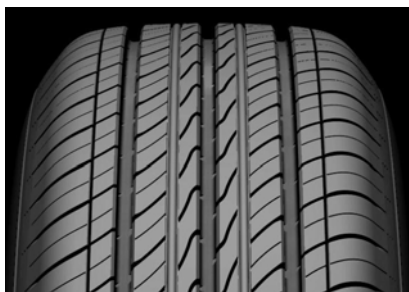
World first for Proxes Ne

Neuss, Germany – Toyo Tire Europe GmbH (President Kanji Kasai) introduce the new Proxes Ne, an environmental tire with an extremely low rolling resistance. However, environmental performance is not just about reducing fuel consumption of the tire when in use; it also means reducing carbon emissions during manufacturing. In a world first, TOYO TIRES Proxes Ne uses recycled polyester carcass ply.

Developed by Teijin Fibers Limited, Ecocircle fibres are used in the cords of the Proxes Ne carcass. This recycled material, along with a 15% reduction in rolling resistance compared to Proxes CF1, make the Proxes Ne one of the most environmentally friendly products on the road.

However, despite its outstanding contribution to the environment, Proxes Ne is first and foremost an excellent tire, offering a range of benefits to drivers.

- Proxes Ne has excellent wet handling thanks to use of proprietary development technologies used by TOYO TIRES such as T-mode. Wide circumferential grooves, open shoulder slits, multiwave sipes and an optimised casing profile combine to give the tire its wet weather performance.
- Proxes Ne is a very quiet running tire thanks to technologies including silent wall grooves, a noise protection layer within the tire and a variable pitch tread pattern.
- Proxes Ne also offers good ride comfort through various groove technologies and high density sipes.
- Proxes Ne has two tread pattern designs based on the tire profile. 55 Series tires and lower feature an additional circumferential band of rubber in the centre of the tread.



Proxes Ne-Standard profile



Proxes Ne-Low profile

PROXES Ne

PRESS RELEASE

Proxes Ne is available now in four sizes to fit the Smart car and others.

145/65R15 72T
155/60R15 74T
175/55R15 72T
195/50R15 82T

Proxes Ne will also be available from October in the following dimensions.

185/65R15 88H
195/65R15 91H
195/55R16 87V
205/55R16 94V XL
215/45R17 87W
225/45R18 91W

For further information about Proxes Ne visit www.toyotires.eu or email press@toyotires.eu